Total Graphic Area: 39.31”w X 51.125”h

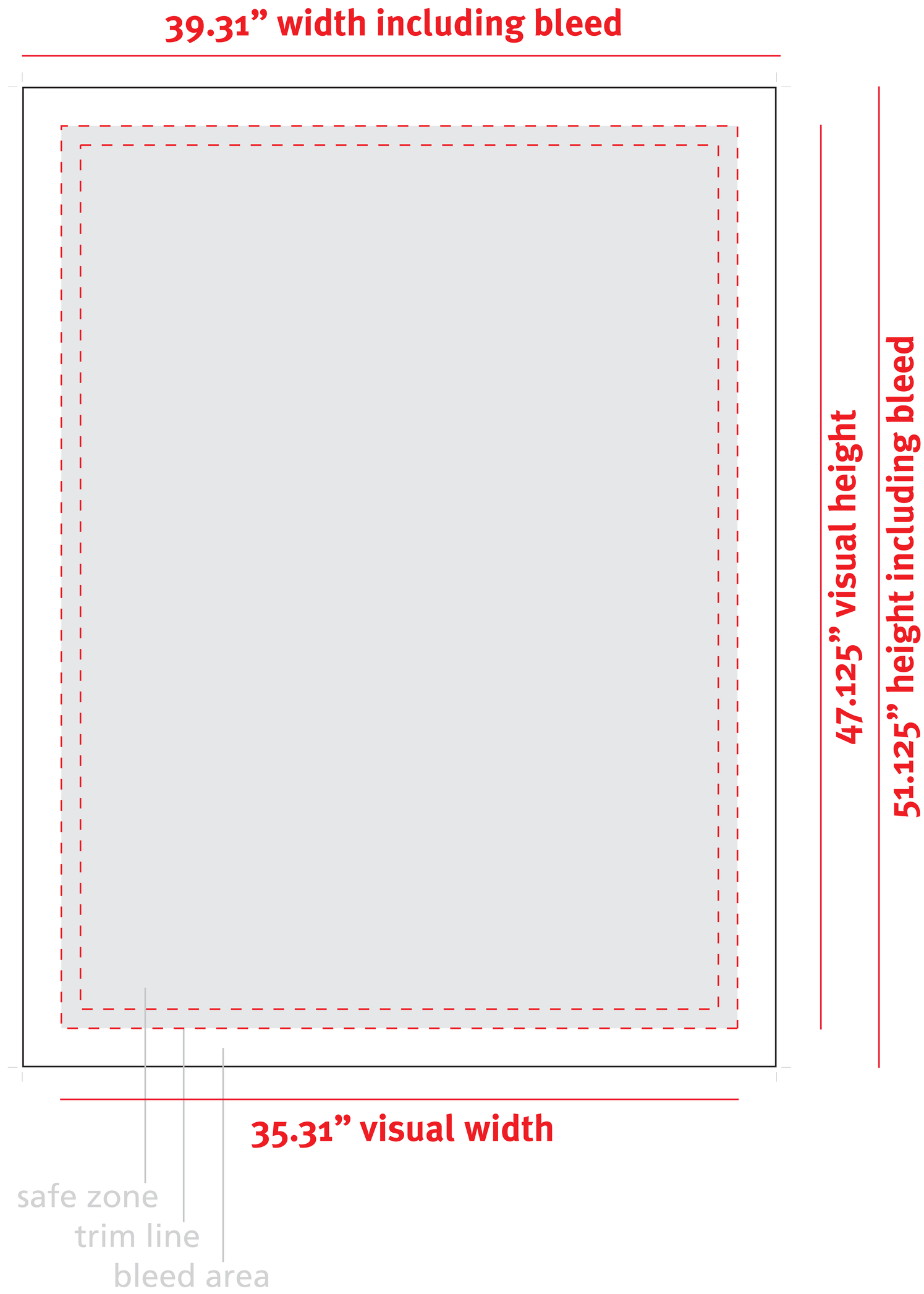
Total Visual Area: 35.31”w X 47.125”h

Please be sure to include the 2” bleed around the perimeter (note bleed & safe zone location on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

– CMYK Color

– Do not embed images, supply them

– Resolution must be 100-120 ppi

– All fonts must be created to outlines