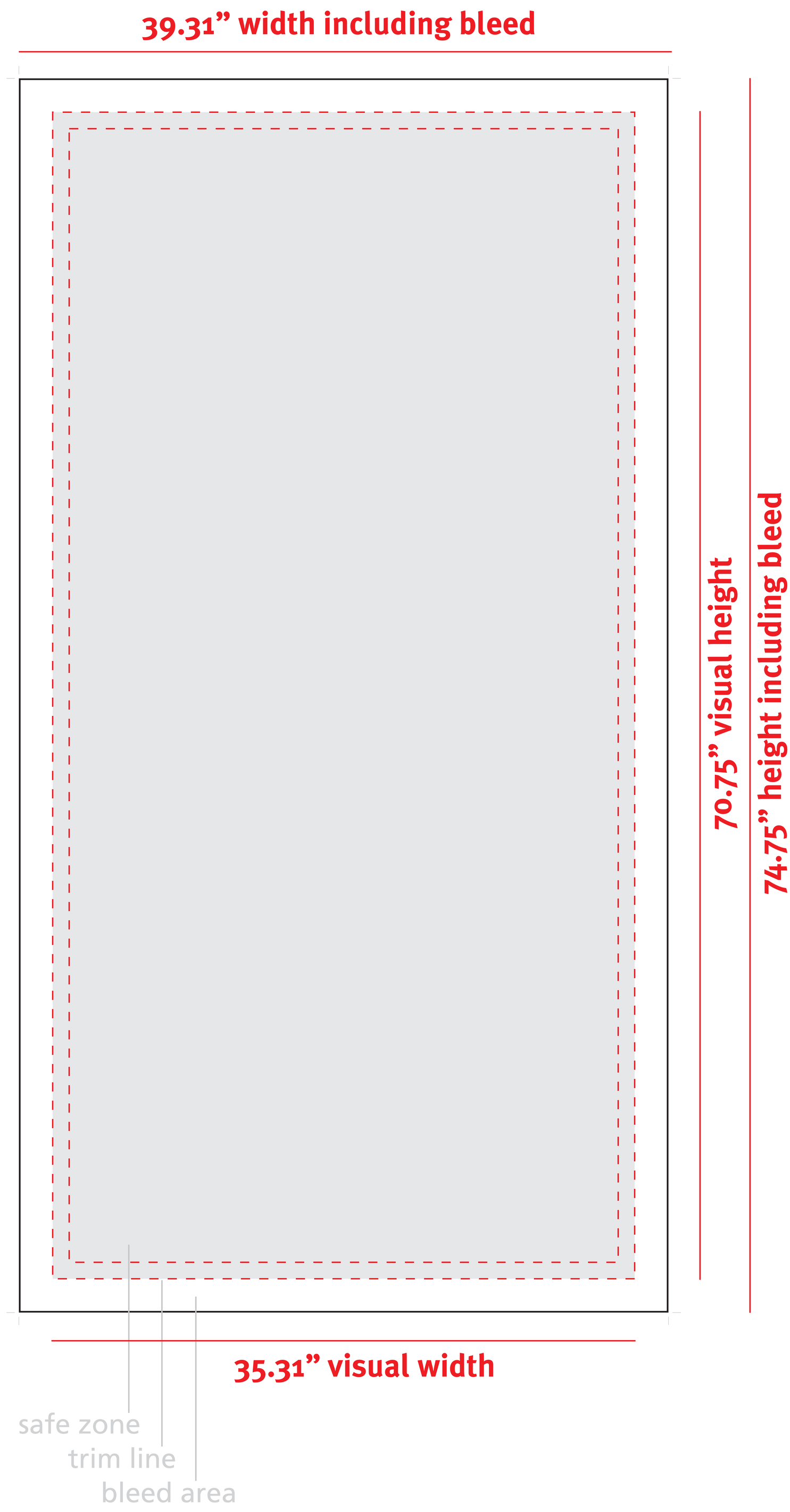
Total Graphic Area: 39.31"w X 74.75"h

Total Visual Area: 35.31"w X 70.75"h

Please be sure to include the 2" bleed around the perimeter (note bleed & safe zone location on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines